

91mm × 55mm (257.953 pts × 155.906 pts)

Americas Business Card Specifications

2025



Americas Business Cards

Design Specifications

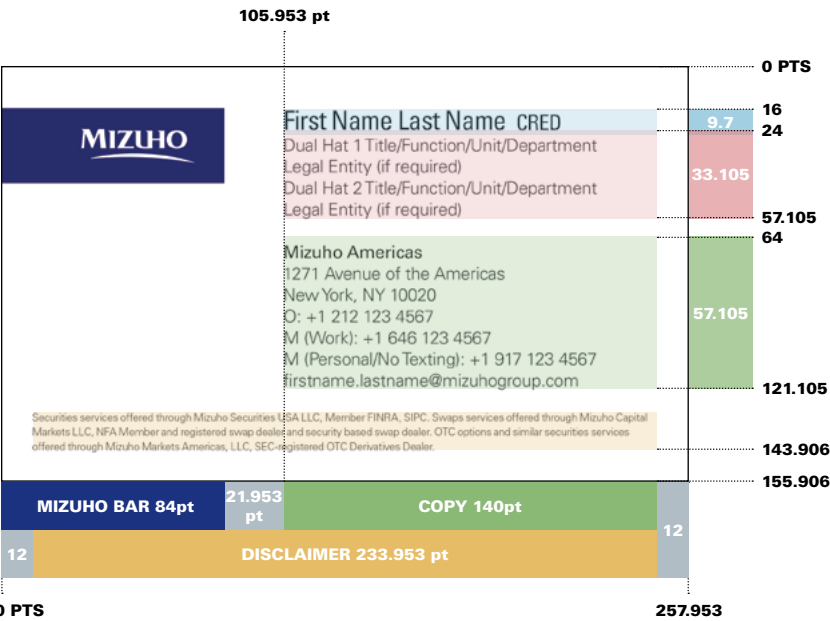
91mm × 55mm (257.953 pts × 155.906 pts)*

Recommended stock

Color: Pure white (do not use soft or off white)
Weight: Minimum 220 gsm (270 gsm preferred)
Finish: Eggshell or wove (mostly smooth with a subtle texture)
Type: Uncoated

Colors: PMS 662 (Cosmic Blue); K (Black)
Bleeds: Left side only
Shells: Preprinting “shells” with just the logo bar may yield cost/unit savings. Consult your professional printer for more information.
Printing: Offset printing only. Do not use any other process (e.g., thermography, laser, digital).

*Please note that the business cards have been designed on a **4-point baseline grid** with a 16pt top-margin and a 12pt left-, bottom-, and right-margin. With the exception of the disclaimer, all text is aligned to the 4-pt baseline grid.



Mizuho Bar

Bar: PANTONE 662C Logo: White
Bar Dimensions: 84pt x 28pt
Margin-Top: 16pt

Please be sure to use the logo file that was attached to this document. Do not attempt to create the Mizuho bar from scratch.

Name and Credentials

Vertical Justification: Align – Top
Text Frame Baseline Options: Offset – Ascent
Text Alignment: Left
Margin-Top: 16pt
Margin-Left: 105.953pt

Font Style – English

Font: Univers LT Std 57 Condensed
Size: 10pt Leading: 12pt
Kerning: Metrics Tracking: -25

Font Style – Japanese

Font: Yu Gothic Bold
Size: 9.5pt Leading: 12pt
Kerning: Metrics Tracking: -40

Font Style – Credentials

Font: Univers LT Std 57 Condensed SMALL CAPS
Size: 8pt Leading: 11pt
Kerning: Metrics Tracking: -25
Baseline Shift: -0.75 pt

Insert 2 spaces between the Lastname and Credentials.

Title, Unit, Department & Legal Entity

Vertical Justification: Align – Top
Text Frame Baseline Options: Offset – Ascent
Text Alignment: Left
Margin-Left: 105.953pt

Font Style – English

Font: Univers LT Std 45 Light
Size: 6.5pt Leading: 8pt
Kerning: Metrics Tracking: -10

Font Style – Japanese

Font: Yu Gothic Medium
Size: 6pt Leading: 8pt
Kerning: Metrics Tracking: -10

Contact Information

Vertical Justification: Align – Top
Text Frame Baseline Options: Offset – Ascent
Text Alignment: Left
Margin-Left: 105.953pt

Font Style – English Regional Brand Name: Univers LT Std 55 Roman

Font Style – Everything Else: Univers LT Std 45 Light
Size: 6.5pt Leading: 8pt
Kerning: Metrics Tracking: -10
No more than 7 lines.

For business cards without global relay number, (1) add 2 spaces before and after the vertical bar between office and mobile numbers and (2) add company URL as final line in contact information.

Disclaimer, if provided

Vertical Justification: Align – Bottom
Text Frame Baseline Options: Offset – Ascent
Text Alignment: Left
Margin-Left: 12pt Margin-Right: 12pt
Margin-Bottom: 12pt

Font Style

Font: Univers LT Std 45 Light
Size: 4pt Leading: 5.5pt
Kerning: Metrics Tracking: -15
No more than 3 lines.

Sample Layouts and Notes



Limited to office phone number only and no entity disclaimers



Include Global Relay mobile number, with disclaimer



Include both personal and Global Relay mobile numbers with disclaimer



Include both personal and Global Relay mobile number, without disclaimer

Mobile Numbers

M (Work) refers to Global Relay mobile number.

M (Personal/No Texting) refers to personal (BYOD) or corporate mobile number. If a person chooses to only include one mobile phone number, then it must be the Global Relay number.

About Disclaimers

Entity disclaimers are required for the following personnel:

1. MSUSA Personnel – Equities, Equity Research, and Fixed Income primary employer MSUSA: Securities services offered through Mizuho Securities USA LLC, Member FINRA, SIPC.
2. Banking Personnel – primary employer MSUSA, secondary employer BKUSA: Securities services offered through Mizuho Securities USA LLC, Member FINRA, SIPC. Banking services offered through Mizuho Bank (USA) and/or Mizuho Bank, Ltd.
3. FID Derivatives personnel – primary employer MSUSA, secondary employer MCM: Securities services offered through Mizuho Securities USA LLC, Member FINRA, SIPC. Derivatives services offered through Mizuho Capital Markets LLC, NFA Member and registered swap dealer and security based swap dealer.
4. Equities Derivatives personnel – primary employer MSUSA, secondary employer MCM and/or MMA: Securities services offered through Mizuho Securities USA LLC, Member FINRA, SIPC. Swaps services offered through Mizuho Capital Markets LLC, NFA Member and registered swap dealer and security based swap dealer. OTC options and similar securities services offered through Mizuho Markets Americas, LLC, SEC-registered OTC Derivatives Dealer.
5. Futures personnel – primary employer MSUSA: Futures clearing services offered through Mizuho Securities USA LLC, NFA and FINRA Member, SEC-registered broker dealer and CFTC-registered Futures Commission Merchant.
6. Capstone – primary employer MSUSA, secondary employer CSP Securities LP: Securities services offered through Mizuho Securities USA LLC and/or CSP Securities, L.P., each a Member FINRA, SIPC.
7. JNAB – primary employer MHBK: Banking services offered through Mizuho Bank (USA) and/or Mizuho Bank, Ltd.
8. US-based Greenhill – primary employer Greenhill & Co., LLC, the registered broker dealer: Financial advisory services offered through Greenhill & Co., LLC, member FINRA, SIPC.