$91mm \times 55mm$  (257.953 pts × 155.906 pts)

# Banking Division (Mizuho | Greenhill) Business Card Specifications

2025



## **Design Specifications**

91mm × 55mm (257.953 pts × 155.906 pts)\*

#### Recommended stock

Color: Pure white (do not use soft or off white) Weight: Minimum 220 gsm (270 gsm preferred)

Finish: Eggshell or wove (mostly smooth with a subtle texture)

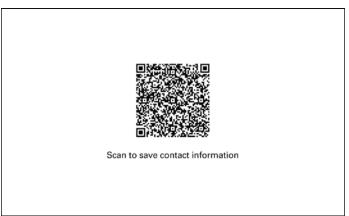
Type: Uncoated

Colors: PMS 662 (Cosmic Blue); K (Black)

Shells: Preprinting "shells" with just the logo may yield cost/unit savings. Consult your professional printer for more information. Printing: Offset printing only. Do not use any other process (e.g., thermography, laser, digital).

\*Please note that the business cards have been designed on a **4-point baseline grid** with a 16pt top-margin and a 12pt left-, bottom-, and right-margin. With the exception of the disclaimer, all text is aligned to the 4-pt baseline grid.

#### 105.953 pt 0 PTS 16 24 **MIZUHO** First Name Last Name CRED Fitle block line 1 lorem ipsum dolor sit amet Fitle block line 2 lorem ipsum dolor sit amet Title block line 3 lorem ipsum dolor sit amet Title block line 4 lorem ipsum dolor sit amet Greenhill 57.105 Mizuho Americas 1271 Avenue of the Americas New York, NY 10020 O: +1 212 123 4567 M (Work): +1 646 123 4567 M (Personal/No texting): +1 917 123 4567 rstname.lastname@mizuhogroup.com 121.105 143.906 155.906 COPY 140pt 0 PTS 257.953



Vendor to apply "contact card" QR code that matches card details.

#### ■ Mizuho | Greenhill Logo

Text or logo: PANTONE 662C

Margin-Top: 16pt

Please be sure to use the logo file that was attached to this document. Do not attempt to create the Mizuho | Greenhill

logo from scratch.

#### Name and Credentials

Vertical Justification: Align -Top

Text Frame Baseline Options: Offset - Ascent

Text Alignment: Left Margin-Top: 16pt Margin-Left: 105.953pt

#### Font Style - English

Font: Univers LT Std 57 Condensed Size: 10pt Leading: 12pt Kerning: Metrics Tracking: -25

#### Font Style - Credentials

Font: Univers LT Std 57 Condensed SMALL CAPS

Size: 8pt Leading: 11pt Kerning: Metrics Tracking: -25 Baseline Shift: -0.75 pt

Insert 2 spaces between the Lastname and Credentials.

#### Title, Unit, Department & Legal Entity

Vertical Justification: Align –Top

Text Frame Baseline Options: Offset - Ascent

Text Alignment: Left Margin-Left: 105.953pt

#### Font Style - English

Font: Univers LT Std 45 Light Size: 6.5pt Leading: 8pt Kerning: Metrics Tracking: -10

#### Contact Information

Vertical Justification: Align -Top

Text Frame Baseline Options: Offset – Ascent

Text Alignment: Left Margin-Left: 105.953pt

Font Style - English Regional Brand Name: Univers LT Std

55 Roman

Font Style - Everything Else: Univers LT Std 45 Light

Size: 6.5pt Leading: 8pt Kerning: Metrics Tracking: -10 No more than 7 lines.

For business cards without global relay number, (1) add 2 spaces before and after the vertical bar between office and mobile numbers and (2) add company URL as final line in contact information.

#### Disclaimer, if provided

Vertical Justification: Align – Bottom

Text Frame Baseline Options: Offset – Ascent

Text Alignment: Left

Margin-Left: 12pt Margin-Right: 12pt

Margin-Bottom: 12pt

### Font Style

Font: Univers LT Std 45 Light Size: 4pt Leading: 5.5pt Kerning: Metrics Tracking: -15 No more than 3 lines.

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# Sample Layouts and Notes



#### Greenhill

#### First Name Last Name CRED

Title block line 1 lorem ipsum dolor sit amet Title block line 2 lorem ipsum dolor sit amet Title block line 3 lorem ipsum dolor sit amet Title block line 4 lorem ipsum dolor sit amet

Mizuho Americas 1271 Avenue of the Americas New York, NY 10020 O: +1 212 123 4567 M (Work): +1 646 123 4567 M (Personal/No texting): +1 917 123 4567 firstname.lastname@mizuhogroup.com

Securities services offered through Mizuha Securities USALLC, member FINRA, SIPC, Banking services offered through Mizuha Bank (USA) and/or Mizuha Bank, Ltd. Financial advisory services offered through Greenhill & Co., LLC, member FINRA, SIPC.

#### Mizuho | Greenhill (US) Entity: Mizuho Americas



## Greenhill

#### First Name Last Name CRED

Title block line 1 lorem ipsum dolor sit amet Title block line 2 lorem ipsum dolor sit amet Title block line 3 lorem ipsum dolor sit amet Title block line 4 lorem ipsum dolor sit amet

Greenhill & Co., LLC 1271 Avenue of the Americas New York, NY 10020 O: +1 212 123 4567 M (Work): +1 646 123 4567 M (Personal/No texting): +1 917 123 4567 firstname.lastname@mizuhogroup.com

services offered through Mizuho Securities USA LLC, member FINRA, SIPC. Banking services offered through Mizuho Bank or Mizuho Bank, Ltd. Financial advisory services offered through Greenhill & Co., LLC, member FINRA, SIPC.

#### Mizuho | Greenhill (US) Entity: Greenhill & Co., LLC



#### John Doe

Head of Department ABC & Co-Head of Department 123

Greenhill & Co. International LLP Berkeley Square House Berkeley Square, London W1J6BY O: +44 (0)20 7198 2345 M (Work): +44 (0)20 0987 2345 jdoe@greenhill.com

#### Mizuho | Greenhill (UK)

Entity: Greenhill & Co. International LLP



Scan to save contact information

Vendor to apply "contact card" QR code that matches card details.

#### Mobile Numbers

M (Work) refers to Global Relay mobile number.

M (Personal/No Texting) refers to personal (BYOD) or corporate mobile number.

If a person chooses to only include one mobile phone number, then it must be the Global Relay number.

#### **About Disclaimers**

All Mizuho | Greenhill business cards in the US are required to include the following disclaimer:

Securities services offered through Mizuho Securities USA LLC, member FINRA, SIPC. Banking services offered through Mizuho Bank (USA) and/or Mizuho Bank, Ltd. Financial advisory services offered through Greenhill & Co., LLC, member FINRA, SIPC

Note: No disclaimers required on Greenhill entities outside of the US.

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# Addresses & Entities

Location	Entity	Address
United States – New York	Greenhill & Co., LLC	1271 Avenue of the Americas New York, NY 10020 United States
United States – Chicago	Greenhill & Co., LLC	155 North Wacker Drive Suite 4550 Chicago, IL 60606 United States
United States – Houston	Greenhill & Co., LLC	2 Houston Center 909 Fannin Street Suite 1600 Houston, TX 77010 United States
United States – San Francisco	Greenhill & Co., LLC	600 Montgomery Street 33rd Floor San Francisco, CA 94111 United States
United States – San Francisco	Greenhill & Co., LLC	235 Pine Street 19th Floor San Francisco, CA 94104 United States
Canada – Toronto	Greenhill & Co. Canada Ltd.	79 Wellington Street West Suite 3403, P.O. Box 333 Toronto, ON M5K 1K7 Canada
Canada – Toronto	Greenhill & Co. Canada Ltd.	100 Yonge Street, Suite 1102 Toronto, Ontario, M5C 2W1 Canada
Canada – Alberta	Greenhill & Co. Canada Ltd.	421 7th Ave South West, Suite 2920 Calgary, ABT2P 4K9 Canada
Chile	Mizuho Bank Ltd. – Santiago Representative Office	Av. Apoquindo 3472, Piso 7 Las Condes, Santiago Chile
United Kingdom	Greenhill & Co. International LLP	Berkeley Square House London W1J 6BY United Kingdom
Sweden	Greenhill & Co. Sweden AB	Biblioteksgatan 8 111 46 Stockholm Sweden
Germany	Greenhill Europe GmbH & Co. KG	Main Tower Neue Mainzer Strasse 52 60311 Frankfurt am Main Germany
France	Greenhill Europe GmbH & Co. KG	41 avenue George V 75008 Paris France
Spain	Greenhill Europe GmbH & Co. KG, Sucursal en España	Calle Velazquez 94 Planta 5 28006 Madrid
Hong Kong	Greenhill & Co. Asia Limited	Suite 1201 York House The Landmark 15 Queen's Road Central Hong Kong Island Hong Kong S.A.R., China
Singapore	Greenhill & Co. Asia (Singapore) Pte. Ltd.	8 Marina View #15-10 Asia Square Tower 1 018960 Singapore
Australia – Melbourne	Greenhill & Co. Australia Pty. Ltd.	Level 30 101 Collins Street Melbourne VIC 3000 Australia
Australia – Sydney	Greenhill & Co. Australia Pty. Ltd.	Level 43, Governor Phillip Tower 1 Farrer Place Sydney NSW 2000 Australia

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## **Entities**

#### Entity

Mizuho Securities USA LLC		
Mizuho Bank Ltd. – NY Branch		
Mizuho Bank (USA)		
CSP Securities LP		
Mizuho America Leasing LLC		
Mizuho Securities Canada Inc.		
Mizuho Bank Ltd. – Canada Branch		
Banco Mizuho do Brasil SA		

Mizuho Bank Ltd. - Santiago Representative Office

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